

# Media release

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## ANZIIF TEAMS UP WITH SURA AND WOTTON + KEARNEY TO INVESTIGATE UNCONSCIOUS BIAS

This year, in partnership with SURA and Wotton + Kearney, ANZIIF has commissioned one of Australia's leading experts, Dr Jennifer Whelan, founding director of Psynapse Psychometrics, to investigate unconscious bias in Australian and New Zealand organisations.

Unconscious bias is a common issue affecting organisations all over the world. A recent article in *Forbes* magazine asserted we all bring unconscious biases into the workplace. These deeply subconscious attitudes span race, gender, appearance, age, wealth and much more. They influence everything from the cars we drive to the employees we promote and the ones we don't. And because these biases are instinctively triggered, they are virtually unnoticeable.

ANZIIF invites individuals from Australia and New Zealand organisations to participate in an online survey to support Dr Whelan's research.

'The higher the number of participants, the more accurate the results, so please share the [survey](#) with your colleagues working in the insurance sector,' said Mary Orgill - ANZIIF GM Marketing and Events.

The results of Dr Whelan's research will be presented at the fifth Dive In Festival, to be held 24-26 September.

'This year, ANZIIF is delighted to support a Dive In event – created by Wotton + Kearney and SURA – that is focused on better understanding and addressing unconscious bias,' Orgill added.

'We are pleased to join forces with ANZIIF and SURA to explore trends and attitudes relating to unconscious bias and business culture in Australia and New Zealand,' said David Kearney, Chief Executive Partner, Wotton + Kearney.



‘This research delivers a beneficial tool for our industry’s leaders to develop better understanding of unconscious bias and the benefits of diversity in their organisations,’ SURA Managing Director Angie Zissis said.

ANZIIF members will receive an invitation to this Dive In event, which is planned for September 2019, to hear from Dr Whelan about the research results.

For further information see ANZIIF <https://anziif.com/members-centre/articles/2019/05/how-to-tackle-unconscious-bias?p=1&mbs=&cat=all>

To participate in the survey: <https://www.surveygizmo.com/s3/4958907/Deep-Dive-Research-2019>

**For more information, please contact:**

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**ABOUT ANZIIF**

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance industry in Australia, New Zealand and the Asia-Pacific region.

Established in 1884, ANZIIF has more than 18,000 members in over 50 countries. With offices in Australia, New Zealand and China, ANZIIF works to promote and support lifelong learning through education, thought leadership, professional development events and ANZIIF’s publication, *The Journal*.

Through our activities, we aim to help members achieve their career and corporate aspirations and to contribute to the success of the insurance and financial services industries.

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