



Media release

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ANZIIF TurksLegal 2018 Bright Light Award winner announced

TurksLegal and the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) are pleased to announce the inaugural winner of the 2018 ANZIIF TurksLegal Bright Light Award is Michael Parker, Managing Director at Queenscorp Insurance Services.

The Bright Light Award gives individuals and teams the chance to showcase an idea or view on general insurance claims through multi-media of their choice. Finalists are given the opportunity to develop their idea further in an interview with industry experts who sit on the Bright Light Judging Panel.

Michael has been awarded this year's prestigious Bright Light Award for his idea on *'The Insurance Industry Needs CPR'*. Michael was able to highlight the challenges and opportunities to revive the insurance industry through a simple application that could play an advantageous role for the consumer. Michael's idea will be further developed with the assistance of TurksLegal and ANZIIF.

As the winner of the 2018 Bright Light Award, Michael has won:

- \$5,000 cash
- up to \$1,500 to spend on coaching and professional development of his choice
- a position on the judging panel for the 2019 Bright Light Award alongside senior industry leaders
- an exclusive opportunity to work with TurksLegal and ANZIIF to showcase his idea across the general insurance industry.

'This industry thrives on the ideas of the great people that work in it. TurksLegal and ANZIIF wanted to give those working in claims a platform to get their ideas out to benefit and shape the future of the general insurance industry. The Bright Light Award presents this opportunity,' said Paul Angus, Lead Partner of TurksLegal's General Insurance practice and member of the Bright Light Award judging panel.

The runner-up prize was awarded to Cissy Huang, Risk Adviser at Suncorp, for her idea on *'Risk Management - an End to End Claims Prevention Approach'*. Cissy will receive complimentary registration to the 2019 AICLA/ANZIIF Claims Convention in Australia including accommodation in Sydney.

The Bright Light Award recipients were announced at the ANZIIF General Insurance Breakfast held in Sydney this morning.

'We congratulate Michael on winning the ANZIIF TurksLegal Bright Light Award. This Award will allow Michael to further develop his idea with support from TurksLegal and ANZIIF and will provide him with an opportunity to influence the future of the general insurance industry,' says ANZIIF Chief Executive Officer, Prue Willsford.

The 2019 Bright Light Award will open again for applications in September 2019.

For more information, please contact:

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About ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance industry in Australia, New Zealand and the Asia-Pacific region. Established in 1884, ANZIIF has more than 17,000 members in over 50 countries. With offices in Australia, New Zealand and China, ANZIIF works to promote and support lifelong learning through education, thought leadership, professional development events and ANZIIF's publication, *The Journal*. Through our activities, we aim to help members achieve their career and corporate aspirations and to contribute to the success of the insurance and financial services industries.

Visit anziif.com for more information.

About TurksLegal

TurksLegal has been established for over 35 years and provides specialist advice in the insurance, commercial and banking sectors. TurksLegal has the deep industry knowledge and expertise our clients rely on in overcoming the often technical and complex issues facing their businesses. We are dedicated to providing our clients astute, effective and commercial solutions that support them in managing their daily business challenges.

Visit turkslegal.com.au for more information.