

Media Release

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ANZIIF appoints IAG insurance executive Donna Walker to board

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) has appointed Donna Walker to its Board.

Walker comes from an insurance and actuarial background, with experience in tertiary education. She is currently IAG's Executive General Manager of Broker Business and is a graduate of the Australian Institute of Company Directors.

ANZIIF Deputy President and Steadfast Executive General Manager NZ & Direct Allan Reynolds said he was delighted by the appointment.

"I'm excited Donna will be joining the ANZIIF board, her experience in insurance and leadership as well as her passion for creating education pathways for young professionals in insurance made her a compelling appointee," Reynolds said.

"She's highly respected in the insurance industry, particularly in the broker community and we welcome her contribution at a board level."

ANZIIF CEO Prue Willsford echoed Reynolds comments, highlighting in particular Walker's tertiary education experience.

"Donna brings with her significant experience in the insurance and education sectors. She is passionate about helping to raise the profile of the insurance industry, both in terms of its attractiveness to graduates and in creating educational pathways to bolster its professionalism," Willsford said.

Walker believes attracting top talent to the insurance industry to be an important issue. "Historically, the insurance industry has had the unpopular image of being old fashioned, boring - it's known to be an industry that you simply end up in, rather than a sector of choice and so I want to change that view," Walker said.

"By investing in education that suits the specific needs of professionals, and engaging the industry in that process, we will go a long way to attracting new talent."

"I am also of the firm belief that as an industry, if we attract diversity of thought, inclusiveness, curiosity and innovation into our sector we will be far better placed to take advantage of future growth opportunities."

Walker's appointment to the ANZIIF Board is effective from 1 March, 2017.

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About ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia-Pacific region. Established in 1884, ANZIIF has more than 14,000 members in over 50 countries. Visit www.anziif.com for more information.