

# Media Release

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## ANZIIF DEBUTS FUTURE OF INSURANCE EDUCATION

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) was thrilled to announce its new insurance education model at the Australian Insurance Industry Awards in Sydney on Wednesday night, the culmination of sustained work over a number of years to change the face of insurance education.

Following on from their partnership with NIBA late in 2015, ANZIIF has relaunched their education offering, disaggregating traditional education from semester-long study periods into condensed 4-6 week units based around required industry skills.

“We’re changing the way education is done in insurance,” said ANZIIF CEO, Prue Willsford. “Instead of traditional ‘talk and test’ learning where the focus is on short-term memorisation, we’re using explorative methods of teaching to ensure students truly understand the concepts they’re studying and can directly apply that knowledge to the workplace.”

Completed entirely online, the new way of learning combines audio, visual and interactive tasks. Students learn by filtering information, selecting outcomes, organising and integrating data and reflecting on prior knowledge. To pass a unit, students must successfully complete an interactive real-world scenario they would be likely to face in their day-to-day work life by analysing a situation, interacting with a virtual consumer and solving a problem to the satisfaction of insurer and insured.

Units are stand-alone in nature, allowing individuals and companies to combine them in custom pathways to achieve career and organisational goals. For those wanting more direction, units have also been mapped to insurance roles and experience levels.

“In consultation with industry we identified issues that organisations felt weren’t served by traditional education offerings. Namely, that the competencies taught in existing education options weren’t aligned to what the industry actually needed and that study took too long in a market where the ability to adapt quickly is crucial.”

“With traditional development pipelines being eroded, the industry told us it needed a way to fill talent gaps and up skill employees in a timely and effective manner. Our new offering provides that,” said Willsford.

Not only a boon to HR and L&D needs, the new model is built to suit individuals too. Students can select units based on skills they want to brush up on or what they need to advance their career and can complete their study in a fun, fast and non-intrusive way, allowing for work-life balance and greater understanding of concepts.

Competitively priced, the average 4-6 week unit costs AU\$375/NZ\$415.

Over 140 units will be progressively rolled out over the next 18 months, with current units now available at [www.anziif.com/education](http://www.anziif.com/education).

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**About ANZIIF**

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia-Pacific region. Established in 1884, ANZIIF has more than 14,000 members in over 50 countries. Visit [www.anziif.com](http://www.anziif.com) for more information.