

media release

Friday 16 November, 2012
Immediate Release

Know Risk wins Resilient Australia Award

Know Risk, the online and mobile network built to assist the community to better understand and manage insurance and risk in their everyday lives, was awarded a Resilient Australia Award by the Victorian Minister for Police and Emergency Services, The Hon. Peter Ryan.

The award, which recognises the outstanding work of Victorian community groups, businesses, local councils, government and emergency services agencies in finding new and innovative ways to help build safer and more resilient communities, was presented to the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) on Wednesday 14 November at an official ceremony.

“The Resilient Australia Awards celebrate emergency management initiatives that improve community safety and resilience through better risk assessment, education and training, knowledge management, prevention, preparedness, response and recovery,” Mr Ryan said.

Joan Fitzpatrick, ANZIIF CEO, said that the team is proud to have received recognition from the Resilient Australia awards for developing Know Risk, reinforcing the program’s commitment to improving community protection and resilience through learning about practical and financial management of risk.

“Know Risk seeks to increase community resilience across Australia and New Zealand by providing the public with relevant information about physical and financial risks in a way that is easy to understand. We are very pleased to receive the recognition from Government and community that this award represents,” Ms Fitzpatrick said.

“It is through better understanding of insurance and risk management that the community will become more resilient and will better appreciate the role that insurance plays in our lives.”

“The support and leadership of early sponsors to the program are great indicators that the industry in Australia and New Zealand realises the importance of a united effort to address the long term issues of under insurance and the poor image of the industry,” she said.

Know Risk is a community education program developed by ANZIIF consisting of a website, online tools and applications which are designed to improve public understanding of insurance and risk and how it relates to managing everyday risk.

The Resilient Australia Awards (formerly the Australian Safer Community Awards) are a partnership between the Commonwealth Attorney General’s Department and the states and territories. As a winner of the Victorian award, Know Risk will now progress to the national finals to be held in Canberra.

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ANZIIF is the leading provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia Pacific region and acts on behalf of its members to promote understanding of insurance in the community.