



Industry's brightest innovators look to the future at ANZIIF Insurtech Conference 2020

The ANZIIF Insurtech Conference 2020 saw a full house of insurtechs, incubators and other insurance professionals at the Hyatt Regency in Sydney. Since the event's inception in 2017, Australasia's largest Insurtech Conference has become a central hub for bringing together some of the world's brightest innovators within the insurtech space.

Delegates were treated to a wide range of local and international speakers, including highly anticipated insurtech thought leader and US-based industry author Rob Galbraith.

Galbraith commented on the value the Insurtech event has for the industry in Australasia.

'ANZIIF, Insurtech AU and InsurTechNZ are bringing together a great mix of traditional incumbent carriers and insurtech start-ups,' says Galbraith. From the amazing networking opportunities to outstanding speakers from the local and global market - who give their perspective on what they are seeing, what the challenges are, and how they are overcoming the obstacles to move our industry forward.'

Over the course of the two-day conference, speakers shared a common view on the importance of building trust with consumers.

'Customers are demanding different products and services, says Galbraith. They want a whole host of new exposures and they want digital experiences just the way that they buy, sell and interact with other products and services. They are also going to want human interaction at a time of loss, so it's really a mixed model that I think will push our industry forward in the future.'

Insurtech Australia CEO Rita Yates commented on why the Insurtech Conference is significant for continued growth and success of the insurtech ecosystem.

'I really think our ecosystem comes down to collaboration, says Rita Yates, Insurtech Australia CEO. At the end of the day, any opportunity where insurtechs can meet up with incumbents and discuss and explore how a potential collaboration could benefit each other's' businesses is incredibly important to the continued growth and success of our community.'

'In the last 12 months we have seen our entire ecosystem start to evolve and mature. We have also seen a lot of growth in our ecosystem – we now have 61 insurtech organisations as members here in Australia which is a huge increase from two years ago.'

ANZIIF CEO Prue Willsford is delighted to see have seen the conference evolve since its inception, and bring together leading innovators in the Australasian insurance industry.

'Since we began the conference four years ago, we have seen significant collaboration and maturity from insurtech start-ups and incumbents, says Prue Willsford, ANZIIF CEO. Our audience understands both insurance and insurtech ecosystems, which has allowed us to showcase a more advanced and sophisticated program than ever before.'

Thank you to all who attended, and for your ongoing support of the insurtech ecosystem and insurance industry.'





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ABOUT ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance industry in Australia, New Zealand and the Asia-Pacific region.

Established in 1884, ANZIIF has more than 18,000 members in over 50 countries. With offices in Australia, New Zealand and China, ANZIIF works to promote and support lifelong learning through education, thought leadership, professional development events and ANZIIF's publication, *The Journal*.

Through our activities, we aim to help members achieve their career and corporate aspirations and to contribute to the success of the insurance and financial services industries.

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