



Media release

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INSURANCE LEADERS LOOK TO THE FUTURE AT ANZIIF INSURTECH CONFERENCE 2019

The ANZIIF Insurtech Conference 2019 in Sydney was a tremendous success, which saw more than 500 people in attendance.

Over the course of two days, attendees had the opportunity to hear from over 30 insurance professionals and insurtech experts.

The insurtech conference is designed to connect insurers, start-ups and incubators from across Asia-Pacific to collaboratively inspire the insurance industry, drive new thinking and transform the customer experience.

ANZIIF Chief Executive Officer Prue Willsford was extremely pleased with the large turnout, and believes that it's a testament to the way the insurance industry has embraced technology.

'It was great to see so many people in attendance with a shared passion for insurtech. The insurance industry's investment of insurtech has positively contributed to changing the face of the industry, and the way the world sees insurance. ANZIIF is at the forefront of that movement and will continue to support industry innovation and lifelong learning and development.'

Simon O'Dell Chief Executive Officer and Co-Founder of Insurtech Australia is delighted to see insurtech growing in size and quality each year.

'Our conference is very important for the development of our insurtech ecosystem, incorporating insurance incumbents; it enables the flow of ideas, knowledge, relationships, capital, data and ultimately, value creation. The industry is evidently behind insurtech and embracing the challenge of digital innovation.'

Craig Kirk, CEO of Delta Insurance NZ and Core Working Group, InsurTechNZ also added, 'The ANZIIF Insurtech Conference was fantastic as it brought together the leading technology innovators in the Australasian insurance industry.'



'The content and speakers were exceptionally high quality and addressed a range of subjects including how technologies such as AI and blockchain can be utilised to enhance the insurance proposition.'

'It was clear from many of the speakers that there is a real commitment within the industry to provide improved customer outcomes and technology is a central mechanism to drive change.'

Insurtech start-ups put their innovations on display at Insurtech Alley – a market-place style forum that connects directly with insurers and tech companies.

The Invest TechTank seminar also saw five competing entrepreneurs showcase their company, for a guaranteed place at the 2019 Insurtech Delegation.

Margot Birbeck, Executive Director of inQuba was voted as the winner for her outstanding pitch on customer journey management. Margot couldn't hide her excitement after receiving the award to attend the Insurtech Connect Conference in Las Vegas, or the Digital Insurance Agenda Conference in Munich, including flights, accommodation and a full five -day program around the conference.

'It was a big surprise when we won. It's wonderful to have the opportunity to attend an international insurtech conference. We are really trying to grow in those overseas markets, so to have the opportunity to showcase what we are doing is really exciting.'

Imagery assets available here: <https://we.tl/t-1PqCzqtI3Q>

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ABOUT ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance industry in Australia, New Zealand and the Asia-Pacific region.

Established in 1884, ANZIIF has more than 18,000 members in over 50 countries. With offices in Australia, New Zealand and China, ANZIIF works to promote and support lifelong learning through education, thought leadership, professional development events and ANZIIF's publication, *The Journal*.

Through our activities, we aim to help members achieve their career and corporate aspirations and to contribute to the success of the insurance and financial services industries.

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