

# Media release

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## 2018 ICNZ and ANZIIF Scholarship winner announced

The Insurance Council of New Zealand (ICNZ) and the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) are pleased to announce the winner of the 2018 ICNZ and ANZIIF Scholarship is Camille Cullen, Insights Specialist at AA Insurance.

For her winning submission on trust and how the insurance industry can enhance consumer trust, Camille receives \$10,000 to enable her to attend an international conference or seminar program.

‘Camille’s submission was topical and apt, and was well received by the judges as she identified the importance of trust and the impact this has on the industry. This scholarship will provide Camille with a great opportunity to network with industry professionals and broaden her knowledge and experience,’ says ANZIIF Chief Executive Officer, Prue Willsford.

‘The submissions this year were of a high quality, but Camille’s essay was outstanding for clarifying the issues driving the lack of trust consumers have in the insurance industry. Her essay clearly identified the opportunities and benefits of improving consumer trust and provided guidance on how to better meet customer expectations and enhance trust,’ says Tim Grafton, Chief Executive Officer at ICNZ.

The ICNZ and ANZIIF Scholarship is an annual scholarship that aims to recognise outstanding insurance professionals who demonstrate potential to become industry leaders. It also provides young New Zealand insurance professionals with an excellent insurance industry or leadership-based development opportunity.

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## ABOUT ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance industry in Australia, New Zealand and the Asia-Pacific region.

Established in 1884, ANZIIF has more than 18,000 members in over 50 countries. With offices in Australia, New Zealand and China, ANZIIF works to promote and support lifelong learning through education, thought leadership, professional development events and ANZIIF's publication, *The Journal*.

Through our activities, we aim to help members achieve their career and corporate aspirations and to contribute to the success of the insurance and financial services industries.

Visit [anziif.com](http://anziif.com) for more information.

## About ICNZ

The Insurance Council of New Zealand (ICNZ) was established in 1895 and is the representative body of the general insurance industry in New Zealand. ICNZ currently has 28 members who collectively write more than 95 percent of all fire and general insurance in New Zealand.

Visit [www.icnz.org.nz](http://www.icnz.org.nz) for more information