

Media release

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2016 ICNZ & ANZIIF Scholarship winner announced

The Insurance Council of New Zealand (ICNZ) and the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) are pleased to announce that Caleb Walker of AA Insurance is the winner of the 2016 ICNZ & ANZIIF Scholarship.

Caleb is a Sales Specialist Team Leader and was awarded the NZ\$10,000 international study scholarship for his essay on the topic: 'Is the insurance industry doing enough to manage its reputation and what would it take for the public to regard insurance as a profession?'. He will use the scholarship to attend an international insurance conference and further his goals of broadening his insurance knowledge.

"I feel quite honoured to have won this award," he said. "To be able to network at an overseas insurance conference is an amazing opportunity for me to learn about insurance beyond my current role and I can't wait to gain insights into the overseas industry that I can share back in New Zealand."

Prue Willsford, CEO of ANZIIF and panel judge, said that "Caleb's essay on managing the reputation of insurance was extremely well received by the judges and showed fresh insights into the age-old reputational issues the industry faces. His focus on reputation and trust within a digital world demonstrated the importance of appealing to the younger consumer generation."

ICNZ Chief Executive and panel judge, Tim Grafton, commended Caleb on his win.

"The standard of essays was very high this year," he said. "Caleb's submission stood out as being particularly well-thought-out and his recommendations to the New Zealand industry were positive and practical ideas the industry can adopt today."

The ICNZ & ANZIIF Scholarship is an annual scholarship that aims to recognise outstanding insurance professionals who demonstrate the potential to become industry leaders. It also serves to strengthen and develop the capabilities of the New Zealand insurance industry.

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About ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is the leading membership body and provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia-Pacific region. Visit www.anziif.com for more information.

About ICNZ

The Insurance Council of New Zealand (ICNZ) was established in 1895 and is the representative body of the general insurance industry in New Zealand. ICNZ currently has 28 members who collectively write more than 95 percent of all fire and general insurance in New Zealand. Visit www.icnz.org.nz for more information.